

# **NORTHSIDE CENTER** *Where children rise up and thrive*

## **Fiscal Year 2020 ANNUAL REPORT**



## A Letter from Northside Board Chair Mike Goldstein & Our Hilde L. Mosse Executive Director & CEO Dr. Thelma Dye

Dear Friends:



Fiscal Year 2020 brought great challenges and triumphs for Northside. Thanks to the generosity of our dedicated supporters, we were a lifeline for the 3,000 vulnerable New York City children and families who rely on us for behavioral health, early childhood education, and enrichment services. Nothing could have prepared us for the disruption of the COVID-19 pandemic, which disproportionately affected the African American and Latinx communities we serve. In addition to the COVID-19 pandemic, Northside also faced a familiar tragedy during this time - that of ongoing racial injustice and trauma. In response, Northside continued doing what we have done for 75 years - helping children overcome adversity and thrive, now with the addition of hybrid and remote services.

In the midst of this all we still had much to celebrate. Simultaneously, we achieved a dream many years in the making, finishing the construction of our brand-new state-of-the-art home on 108th Street in East Harlem.

We held our first-ever virtual gala on June 23, 2020. Northside honored our board member Thomas M. Moriarty, Executive Vice President, Chief Policy and External Affairs Officer and General Counsel, CVS Health. Thanks to the continued support of our community, staff, families and donors Northside was a beacon of hope for children in need during a challenging year. Thank you for all that you do.



Thelma Dye, Ph.D.

The Hilde L. Mosse Executive Director & CEO

Mike Goldstein

Chair, Board of Directors

## Our Founders



**Northside's History:** In 1946, Northside's Founders Drs. Kenneth and Mamie Phipps Clark created Northside in order to provide high-quality mental health and education services to African American and Latinx children. The Clarks are best-known for their groundbreaking social science study, The Black/White Doll Test, which demonstrated that racism negatively impacted the self-esteem of Black children that would later play a significant role in the 1954 Supreme Court Case *Brown v. Board of Education*, which ended legal public school segregation. The Clarks' commitment to equality in education and mental health continues to inspire us today.

Northside is extremely proud to be part of the exhibit, "Defending Freedom, Defining Freedom: The Era of Segregation, 1876-1968" at the Smithsonian National Museum of African American History & Culture, alongside our Founders and their revolutionary study.

Today, we fulfill the Clarks' legacy working with over 3,000 children and families at our five sites and with partners city-wide through the programs described in the following pages.



# Northside's Behavioral Health Programs



**Behavioral Health Clinic** provides individual, family, and group therapy; psychiatric and psychosocial assessments; and medication management and case management using evidence-based therapy models to over 950 children and families. Since the start of the COVID-19 pandemic all clinic has transitioned to hybrid services utilizing the telemental health platform Doxy.me as well as the Zoom Healthcare platform.

**Early Childhood Mental Health** programming provides young children age birth to 5 and their families with mental and behavioral health services and trains early educators to identify potential mental health issues in young children. We engaged with 10 different Early Childhood Education Sites to work with staff to promote social-emotional development in the EL classroom. Northside clinicians provided ongoing training to 205 early childhood educators and parents.

**Clinic in Schools** is a program that provides mental health treatment during school hours to children who struggle with emotional, behavioral and learning challenges. In addition to providing a school-based clinic, Northside offers support to school personnel in addressing and managing challenging behaviors. We also provide medication management and counseling for family crises. Last year, our CIS program reached 301 students through school clinics located at: PS/MS 161, KIPP Infinity Elementary and Middle School, KIPP NYC College Prep, KIPP Academy, Central Park East High School, PS 161, Link Charter, and PS 195 East Harlem Scholars Academy 1 and 2.

**Our Prevention Service Programs (Family Connections and Family Treatment/Rehabilitation)** serve families where children are in danger of being removed from their parents due to abuse or neglect. The program goal is to strengthen families by helping parents develop the skills and resources to create the safest, most nurturing environment for their children. In FY20 the programs served 119 families. Only one family had children removed due to safety issues.

**At Risk Youth (Court Involved Youth)** serves selected youth 12 – 18 in our behavioral health clinic who have been involved with the court system or whose behavior is likely to lead to court involvement. In addition to the clinic mental health services, the program provides psychoeducation groups, contact with families/youth by the Youth Specialist and some events both within and outside of the agency. In FY20, the program served 42 youth.

**Home Based Crisis Intervention** provided intensive, short-term therapeutic and case management services to 81 youth in crisis to help avoid psychiatric hospitalization and future crises.

## Northside Center's Recreational and Therapeutic Afterschool Program

**Recreational Educational Arts Culture & Health (REACH) After School Program** provides creative, athletic, and educational activities to promote self-esteem, socialization, and cultural appreciation for students, serving 55 children last year. This was a vital support for our youth, as COVID caused a major interruption to the academic and social life of our students, many of whom were already struggling.

**One-on-One Remedial Education** provides tutoring for students who are falling behind grade level in literacy and math at our main site and in schools throughout Harlem; however, currently, tutors and students meet virtually. This year, our focus was helping students and families with online learning portals. In FY20, we helped 75 students meet their academic goals.

Thank you for helping both of my children improve their reading levels this year, I want to say a big THANK YOU! Because of the pandemic situation, I was afraid that their skills would start to slide as the weeks and months went by without a lot of live interaction time with their teachers and class. I am happy to say that this wasn't so much the case – the tutor helped fill in the gaps for each child. My 11-year old needed particular focus on writing skills, in addition to reading text aloud, whereas my 13-year-old was falling behind with several ELA assignments because he wasn't comprehending the book his teacher assigned.

- Testimonial from Parent

## Northside Center's Therapeutic Early Childhood Center (TECC)

**Therapeutic Early Childhood Center (TECC)** provided special education preschool and related services to children in 2019-20 at our headquarters on 110th Street, at partner organizations within the community and at our two Children and Family Services Centers in the Bronx and Brooklyn. Our Early Care and Education initiatives provide nurturing and safe environments where developing and special needs children can improve in their cognitive, social, literacy and physical development. Children in TECC programs receive all services indicated on their Individualized Education Plans (IEPs), for children ages 3-5, or Individual Family Service Plans (IFSP), for children ages 0-3.

**Northside's Day School** provides Preschool and School Age and serves children diagnosed with emotional difficulties, behavioral problems, developmental delays, language delays, language disorders, disabilities, Autism Spectrum Disorder and/or mild neurological impairment. Last year, this program served 110 children.

**Northside's Early Intervention** involves a close collaborative effort between parents, service coordinators, evaluators and the New York City Early Intervention Program to develop Individualized Family Service Plans outlining the combination of social work; speech, occupational, and physical therapies; special instruction; and group services that Northside provides over the course of the year. Last year, we served 334 children through this program.

## Northside Center for Child Development Early Head and Head Start Programs



**Early Head Start** program primarily focuses on infants and toddlers, birth to age three through center and home-based programs in the South Bronx, East Harlem and Brooklyn. The EHS program serves low income pregnant women and encourages early access to prenatal and postpartum care as well as opportunities for parenting education and information on fetal and child development. Our home-based services provide every family with weekly home visits designed to support their role as the primary educator of their children. In addition, twice a month families and children visit the early childhood center for socialization activities with other children and families enrolled in the home-based program.

In a partnership with Odyssey House – Manor Facility in East Harlem, a residential substance abuse program, our Susan Patricof Head Start Center offers two classes serving children

two to twenty-four months. This includes center-based services for 16 children (8 per classroom) and family services supported by social service personnel for men and women with children under the age of five.

**Our Head Start** programs provide comprehensive child and family development services for low-income families and children birth to age five. In addition to early childhood education, children and families receive health and nutrition services, family development support, access to mental health services, as well as supports for children with disabilities. The goal of the program is to improve child and family outcomes including school readiness, by providing a continuum of comprehensive services that support child development and family functioning.

Head Start serves low-income preschool children aged three to five at our Susan Patricof Head Start in East Harlem and at our Brooklyn location. All children participate in a full day center based preschool program at both sites five days a week. One classroom at the Susan Patricof Head Start Center has been approved by the New York City Department of Education to provide education services for typically developing and special needs children in an integrated setting.

Northside also delivers Head Start services in partnership with Early Learn New York City (ELNYC). Early Learn receives funding from the federal government and subcontracts to Northside to provide Head Start services to 81 children and their families. This delegate Head Start program provides year-round services with planned closings for staff professional development days and holidays only. Northside also offers Universal Pre-Kindergarten at both Head Start sites, devoted to ensuring that all children in our communities receive early childhood education based on the Common Core standards which readies them for school success.

# First Day of School Primer Dia Escolar

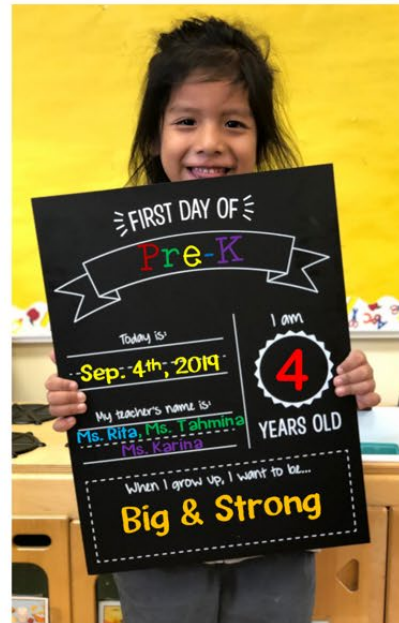


Freddy



Scarlet

Joseph M.



Valeria



### **Northside's community partnerships include:**

East Harlem 0-5 Network, Little Sisters of the Assumption Family Health Services Early Childhood Department, Mount Sinai Hospital Therapeutic Nursery, Cornell University Cooperative Ext. NYC, SCAN New York, Harlem Hospital-Family Planning, Newborn Home Visiting Program, Central Harlem Healthy Start, West Harlem Community Organization Head Start, Abyssinian Development Corporation, Baby Steps Home Visiting Program, Settlement Health, Amber Charter School, Northern Manhattan Perinatal Partnership Inc., New York School of Dentistry, Harlem Children's Zone, Columbia University Mailman School of Public Health, Bloomingdale Family Program, Inc., Community Life Center, Inc., Union Settlement Association Asthma Initiative Program, Dawning Village Day Center, Dr. Zandman, Community Health Center, Harlem Center for Educational Opportunity Center, NY Children's Health Project, Community HealthCare Network, Caribbean Women's Health Association, Ft. Greene SNAP – Family Resource Center and Cool Culture, Educational Alliance, East Harlem Consortium.

### **Enrollment**

Last year, 299 children were enrolled in our Early Head Start program. Additionally, 225 children were enrolled in our Head Start program. We are funded for up to 292 slots in Early Head Start and 215 slots in Head Start.





## Federal Compliance

The Office of Head Start (OHS) uses the Aligned Monitoring System to review grantees on a five-year cycle. They measure the quality and compliance of Head Start programs across the country and provide grantees with opportunities for continuous improvement.

The Administration for Children and Families (ACF) has determined that Northside is in 100% compliance after the following reviews:

- Classroom Assessment Scoring System (CLASS) Fort Greene Children and Family Services
- Environmental Health and Safety Review – All Sites
- Fiscal Integrity / Eligibility, Recruitment, Selection, Enrollment, and Attendance (ERSEA)
- Comprehensive Systems and School Readiness Review (CSSR) – All Sites
- Leadership, Governance and Management Systems Review (LGMS) – All Sites



## Family Engagement

Family engagement is promoted through parent participation in the classroom, home visits, socialization opportunities, workshops and education programs. Information on parenting and child development supports parents in taking an active role in their children's early care and education. In addition, Early Head Start and Head Start parents are involved in program governance as part of Policy Council and Parent Site Committees.

### Family Engagement activities for the 2019-2020 school year:

- Parent Orientation
- Home Based Socializations
- Transition Activities
- Monthly Policy Council Meetings
- Monthly Parent Site Committee Meetings
- Class Committee Meetings
- Health Advisory Committee Meetings
- Parent Education Workshops
- Parent/Teacher Conferences
- Immigration Workshops
- Healthy Homes Workshops
- Parent Breakfast
- Learning All about Our Curriculum
- English Survival Series
- Separation Anxiety Workshop
- Men's Support Group
- Women's Support Group



**“Most of all, we want our children and families to recognize and celebrate their self-worth.”**

**Dr. Thelma Dye**

**Hilde L. Mosse Executive Director & CEO**

## **Foster Grandparents**

Our Foster Grandparent program is in collaboration with the Department for the Aging. Northside has 20 full time foster grandparents in the classrooms of our Head Start, Early Head Start and Therapeutic Early Childhood programs.

### **Eligibility**

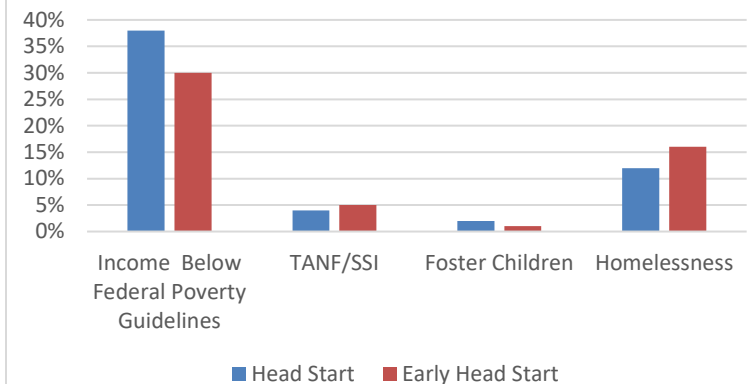
Children are eligible to participate in Head Start if:

- They are from low-income families.
- They are eligible for public assistance.
- Ten percent of the Head Start slots are available to over income families with a child with a disability.

The Head Start Act establishes income eligibility for participants based on the Poverty Guidelines updated annually by the US Department of Health and Human Services. Northside Center’s Head Start and Early Head Start income eligibility is reported as indicated below. Sixty-nine percent of Early Head Start families and seventy-three percent of Head Start families enrolled fall below the federal poverty guidelines for a family of four. Nineteen percent of EHS children and four percent of Head Start children are homeless. One percent of EHS children and seven percent of Head Start children are in foster care and three percent of EHS children and eleven percent require temporary assistance. Four percent are over income in Early Head Start and six percent are over income in Head Start. This is in part due to our service of special needs children. One percent of our Early Head Start and 30% of our Head Start children are classified as special needs.



**HS/EHS Children's Program Eligibility**



## HS/EHS Demographics

Early Head Start	
Black/African American	35.5%
Hispanic/Latino	48.9%
Multiracial	9.7%
Other	5.9%
Head Start	
Black/African American	37.5%
Hispanic/Latino	51.8%
Multiracial	7.7%
Other	3.0%

(Figure totals in chart are greater than 100% because some families identify as more than one race/ethnicity).

HS/EHS Children with Insurance	
Early Head Start Children with Insurance	
Children with an ongoing source of continuous accessible health care	187
Number of children with continuous, accessible dental care provided by a dentist	139
Head Start Children with Insurance	
Children with an ongoing source of continuous accessible health care	178
Number of children with continuous, accessible dental care provided by a dentist	162

Children with disabilities are a welcome and integral part of our program. Parents, teachers and specialists work collaboratively to develop an individualized program for each child—both in the classroom and at home. Children with disabilities play and learn right along with typically developing children. Services such as special education, speech and language therapy, occupational therapy, physical therapy and counseling/play therapy are provided on site. Currently, nineteen EHS children have an Individualized Family Service Plan (IFSP) and sixty-six HS children have an Individualized Education Plan (IEP).

HS/EHS Children with Insurance	
Early Head Start	
Medicaid/Medicaid Managed Care/SCHIP/State	98.3%
Private Insurance	12%
State Funded Insurance	0.3%
Without Insurance	1.4%
Head Start	
Medicaid/Medicaid Managed Care	84.6%
Private Insurance	13%
State Funded Insurance	0.7%
Without Insurance	1.7%

## Preparing for Kindergarten

In our Early Head Start Home Based program, we use the Partners for a Healthy Baby Curriculum. It brings together all the information that home visitors need to work with expectant families and families with young children. This evidenced-based series stresses the importance of prenatal, early childhood development and supportive family relationships.

Northside uses the Creative Curriculum as the foundation for Early Head Start and Head Start. The curriculum is based on 38 objectives for development and learning which aligns with the New York State learning standards and serves as a basis for best practices in early childhood education. School readiness goals guide our educational efforts which are focused on the whole child and his/her family. Our instructional curriculum aligns with Common Core standards, integrating techniques that encourage children to play, explore, discover, create, speak, listen, interpret, problem solve and *enjoy* learning. We focus on the five developmental domains:

- **Approaches to Learning-** How children become involved in learning and acquiring content knowledge.
- **Physical Development and Health-** Children's physical health and ability to engage in daily activities.
- **Social and Emotional Development-** The emotional competence and ability to form positive relationships that give meaning to children's experiences in the home, school and within the larger community.

- **Communication, language, and literacy-** Children's understanding, creating, and communicating meaning.
- **Cognition and knowledge of the world-** What children need to know and understand about their world and how they apply what they know.

The daily schedule in our classrooms provides a balance between quiet and active play, individual and group learning, small and large motor skill development and indoor and outdoor activities. All children participating in our Head Start and Early Head Start programs receive early developmental screenings within the first 45 days of enrollment. Northside uses the Ages and Stages Questionnaire & Social Emotional Screener, which enables teachers to identify potential developmental delays and giftedness in language, motor, self-help, social-emotional, and cognitive skills. Screening results help identify developmentally appropriate assessment and instruction for each child and are shared with parents. Parents provide key input into this process. Ongoing assessment is part of the support for kindergarten readiness at Northside's Head Start programs. The Teaching Strategies GOLD Assessment System helps inform teachers and parents about what children know and are able to do. At three checkpoints during the school year, assessment data is collected and examined to guide objectives for development and learning. Twice yearly parent teacher conferences provide an opportunity for the exchange of information about children's progress.

Our Early Head Start and Head Start programs are about investing in our children's future. The growth that takes place in these early years is tremendous and is critical to a child's physical, emotional and cognitive development. At Northside Center our goal is to prepare every child to thrive.



## Child Health & Development

Head Start provides families access to comprehensive health services as children are better able to learn when they are healthy and safe. We emphasize the importance of good health practices and provide vision and hearing screenings as well as dental examinations, at no cost to parents/guardians. Families are offered educational workshops which promote healthy life-styles. Northside addresses childhood obesity with a program where our children learn healthy habits. Our program promotes physical activities through a variety of approaches including *I Am Moving, I Am Learning (IMIL)* and *Sports, Play, and Active Recreation for Kids (SPARK)*.

Our Head Start/Early Head Start Program provides nutritious, well-balanced meals and snacks which are freshly prepared in our state-of-the art kitchen. All of our children in our center-based programs receive breakfast, lunch and one snack, meeting at least two thirds of children's daily nutritional requirements. In the home-based option, a meal/snack is served during each group socialization experience. Children participate in family style dining, which encourages a language- rich, hands-on approach to eating and helps to teach children table manners, along with appropriate social skills.

**Child Outcomes** Ninety-three percent of Early Head Start children are meeting or exceeding expectations for typical development. Ninety-five percent of Early Head Start parents indicated that their child's teacher was very supportive of parents. Ninety-eight percent of Head Start parents reported that their child was happy in Northside's Head Start.



**“Treat your children the way you expect others to treat them - with gentle kindness, love, and respect.”**

**Deborah Carroll, LCSW**  
*Director of Head Start Services*

**Other Enhancement and Enrichment Services The Chess Program**, which offers children the opportunity to learn and play chess recreationally and competitively. Built on the evidence that chess fosters a child's critical thinking, analytical reasoning, ability to strategize and self-confidence, our program normally provides weekly lessons with a chess teacher and the chance to compete in tournaments.

Chess programs with children are remote since March 2020. Our lessons are divided into the instructional part and the practice part. Students are taught basic chess tactics such as checkmates in one, two or three moves. The chess games are played virtually on the Lichess.org program where they are rated after each game, and can see their progress. They can also go back into the archives of their games and demonstrate the game to the class for analysis. We have also watched a few chess movies in chess clubs, famous games played by world champions, and kids got to learn and see how the actual world-class tournament is played and how people become champions.



**“I want to say thank you for all the hard work you guys did so we could get more help with homework. I really like playing chess with the other students and tutors.” - Amari**

**Jane Allen Emil Children's Library** Jane Allen Emil was a dedicated member of the Remedial reading staff and served on the Board of Directors of Northside. Founded over 40 years ago, the Jane Allen Emil Children's Library serves as a living memorial to this good friend, who served Northside's children with warmth and devotion. All children receiving services at Northside and their families may take out books and browse through our shelves.



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## Financial Statement

July 1, 2019 – June 30, 2020

### INCOME

Government	\$	19,874,976
Contributions	\$	3,946,420
Investments	\$	205,51
<b>TOTAL SUPPORT AND REVENUE</b>	<b>\$</b>	<b>924,026,915</b>

### EXPENSES

Day School	\$	4,790,613
Clinic	\$	5,915,582
Head Start	\$	8,696,328
Administration for Children's Services Youth Services	\$	2,853,323
Restricted Funds	\$	379,392
Management Fundraising	\$	1,008,005
	\$	1,038,122
	\$	<u>603,774</u>
<b>TOTAL EXPENSES</b>	<b>\$</b>	<b>25,285,139</b>

### ASSETS

Cash and Cash Equivalents	\$	4,406,85
Other Assets	\$	<u>20,643,559</u>
<b>TOTAL ASSETS</b>	<b>\$</b>	<b>25,050,424</b>

### LIABILITIES AND NET ASSETS

Total Liabilities	\$	9,465,962
Total Net Assets	\$	<u>15,584,462</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$</b>	<b>25,050,424</b>

#### \* Breakdown of Net Assets

Unrestricted	\$10,670,625
Temporarily Restricted	\$92,095
Permanently Restricted	\$4,821,742
<b>TOTAL NET ASSETS</b>	<b>\$15,584,462</b>

## BOARD OF DIRECTORS

Michael Goldstein, **Chairman**  
Richard J. Rubino, **President**  
Martin E. Maleska, **Treasurer**  
Steven G. Scheinfeld, **Secretary**  
Jennie Emil Deutschman, **Senior Vice-President**  
Carolyn Wright-Lewis, **Senior Vice-President**  
Joel D. Zychick, Esq., **Senior Vice-President**  
David Acker, **Vice-President**  
Warren Cole, **Vice-President**  
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Cynthia B. Adams  
A. Marie Betancourt  
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Heather M. Butts, Esq.  
Paula Campbell Roberts  
Nicholas F. Cohen  
Jay A. Graham, MD  
Arlene Isaacs-Lowe  
Harold J. Kingsberg\*  
Cheryl McKissack Daniel  
Thomas M. Moriarty  
Allison Newman Duman, DVM  
Michael Retterath  
Dylan Roy  
Denise Schwartz  
Ethan Silverstein  
Roger A. Strauch  
Fitzgerald Ventura  
Claudine S. Welti  
Stephen M. Youngwood

Susan Patricof- **Chair Emeritus**

Thelma Dye, Ph.D.  
**Hilde L. Mosse Executive Director & CEO**

**\*In Memoriam**



Northside Center's last financial report is available upon written request  
to Northside Center

1475 Park Avenue, New York, NY 10029 or  
New York State Attorney General, Department of Law, Charities Bureau  
28 Liberty Street, New York, NY 10005

For more information, visit our website at [www.northsidecenter.org](http://www.northsidecenter.org)

## **Northside Center Locations:**

Northside Center for Child Development  
Susan Patricof Head Start Center  
302-306 East 111th Street  
New York, NY 10029  
(646)-351-1300

Northside Center for Child Development  
Therapeutic Early Childhood Center,  
Behavioral Health Clinic & Afterschool  
Programs  
1475 Park Avenue  
New York, NY 10029  
(212)-426-3400

Northside Center for Child Development  
Bronx Children and Family Services 745  
Eagle Avenue  
Bronx, NY 10456  
(347)-926-5400

Northside Center for Child Development  
Brooklyn Head Start Center  
25 Chapel Street  
Brooklyn, NY 11201  
(347)-505-5500



As of November 20, 2020 Northside moved to our new main location: 1475 Park Avenue, New York, NY 10029.